



Contents of the current issue:

- >> [Editorial](#)
 - >> [Trade Fair Review ITMA Asia 2010](#)
 - >> [Special Offer on Shuttle Covers](#)
-

Editorial

Dear Partners,

Today's modern shuttle embroidery machines require modern fulfilment concepts. In contrast to the situation just a few years ago, the widest variety of materials are now used: from grey iron to chrome steel and plastic through to countless electronic high-end components. As an SME, it is virtually impossible to run all of these manufacturing technologies cost-effectively. For this reason we have decided to work together with our most competent partners and to increase our focus on product developments and innovations.

Most of our exclusive partners are located geographically close to us. A company only 5 km away from Oerlikon Saurer manufactures all of the large precision parts, such as drives and beams. Our control system partner is in Liechtenstein and we have many of our plastic components produced in Arbon, Austria and in Southern Germany. Some of our machine component suppliers were found overseas – specialists with extremely high quality standards, with whom we have worked together successfully for many years.

It is ultimately not important where the various components are manufactured. What is important is that they are available quickly and in the required quality, so that we can offer you the best embroidery machine available on the market. In order to meet our high quality standards and the required delivery capability, we have increased our purchasing department and continued to strengthen our global quality controls. This is how we guarantee that all components keep that special "Swissness". The unbeatable cost-effectiveness of the Saurer Epoca 05 Second Generation is proof that this is possible. Our customers are thrilled with the efficiency and quality of the embroidery machine.

By concentrating on our strengths, additional innovativeness has been achieved that is now bearing fruit. The visitors to ITMA Asia 2010 were able to see that for themselves. In Shanghai we presented our new, innovative HeatCut process and the new double sequins device. We were extremely pleased with the highly positive feedback about it. Such a positive reaction is a motivation for us to continue on our chosen path. Detailed information on the two innovations is enclosed with this newsletter.

I would like to express my sincerest thanks for your trust in our company and our products. I wish you and your family a wonderful holiday and look forward to seeing you again soon.

With kind regards,
Christof Naier
Chief Executive Officer

>> [Top](#)

Trade Fair Review



Oerlikon Saurer with Innovations at the ITMA Asia 2010

At the ITMA Asia 2010 in Shanghai, Oerlikon Saurer's latest innovations enticed countless visitors to their stand. The presentation of an innovative and extremely flexible thermal cutting device generated considerable interest among current and potential customers. Visitors were also greatly impressed by the quality, speed and reliability of the new double sequins device. We would like to extend warm thanks to all customers and potential customers who visited the Oerlikon Saurer stand. Please find attached further detailed information about the new cutting device and about our new double sequins system.

Download the flyer - Innovative Cutting Element



Download the flyer - Double Sequins



Picture Gallery from the ITMA Asia 2010 in Shanghai



Contact



>> [Top](#)

New



Unique Special Offer to Introduce the New Shuttle Cover

The new Saurer shuttle has been completely revised. Thanks to the new material and the improved positioning of the shuttle base plate (greater distance between the shuttle base plate and the shuttle cover), you can now reap the benefits from considerably improved gliding characteristics. In particular, the new shuttle can process cotton (embroidering of bore hole to bore hole) with extreme ease. To mark the launch of the new Saurer shuttle, we are offering you a unique special offer. For every complete Saurer shuttle that you buy, you will receive a shuttle cover - absolutely free. For more details and for information about conditions, please see the flyer "Special Offer: New Shuttle Covers".

We will be happy to provide you with an offer by telephone (+41 (0)71 447 5111) or by e-mail. You can also order the new Saurer shuttle cover directly from our 24-hour online portal - myOerlikon.com. Click [here](#) for more detailed information. Register today and you can benefit from numerous further offers.

Download the flyer - Special Offer: New Shuttle Covers



Contact e-mail for the Original Parts department



>> [Top](#)